



ADVIER
MOBILISEERT

Mobility in housing development

Bremen, februari 2020

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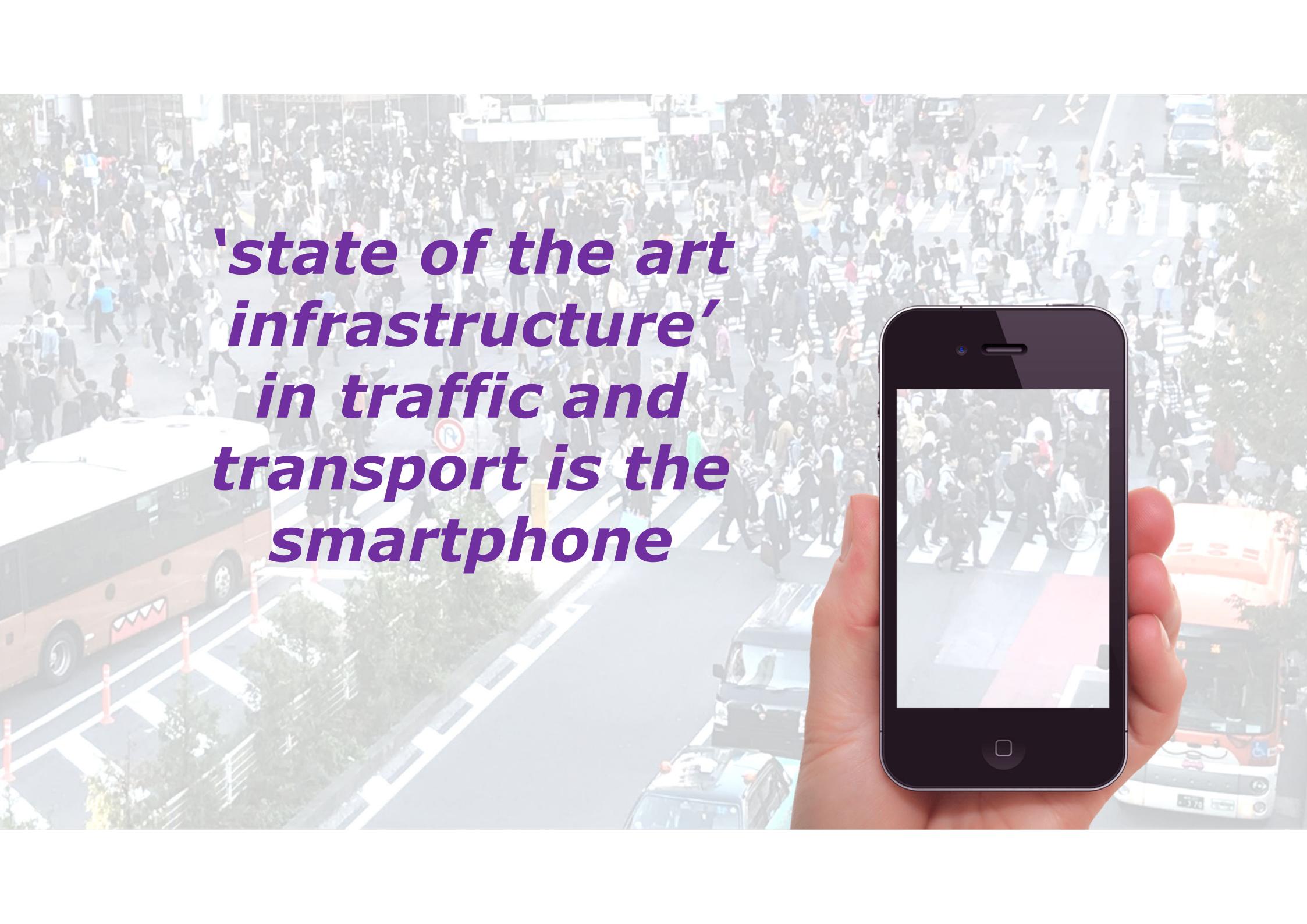
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*'state of the art
infrastructure'
in traffic and
transport is the
smartphone*

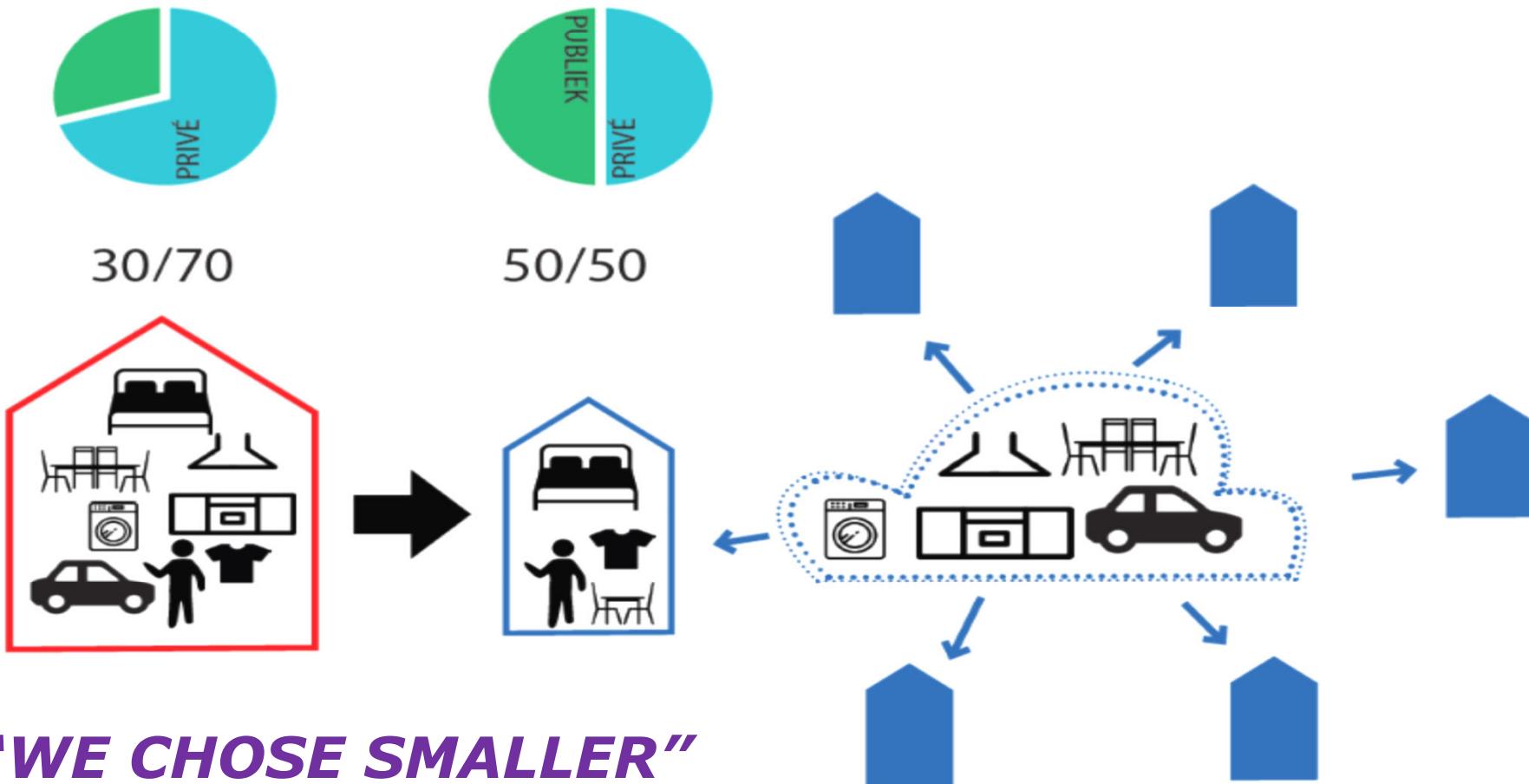


Megatrends world wide

- Sharing economy
- Autonomous driving
- Energy transition
- Urbanisation
- Aging population

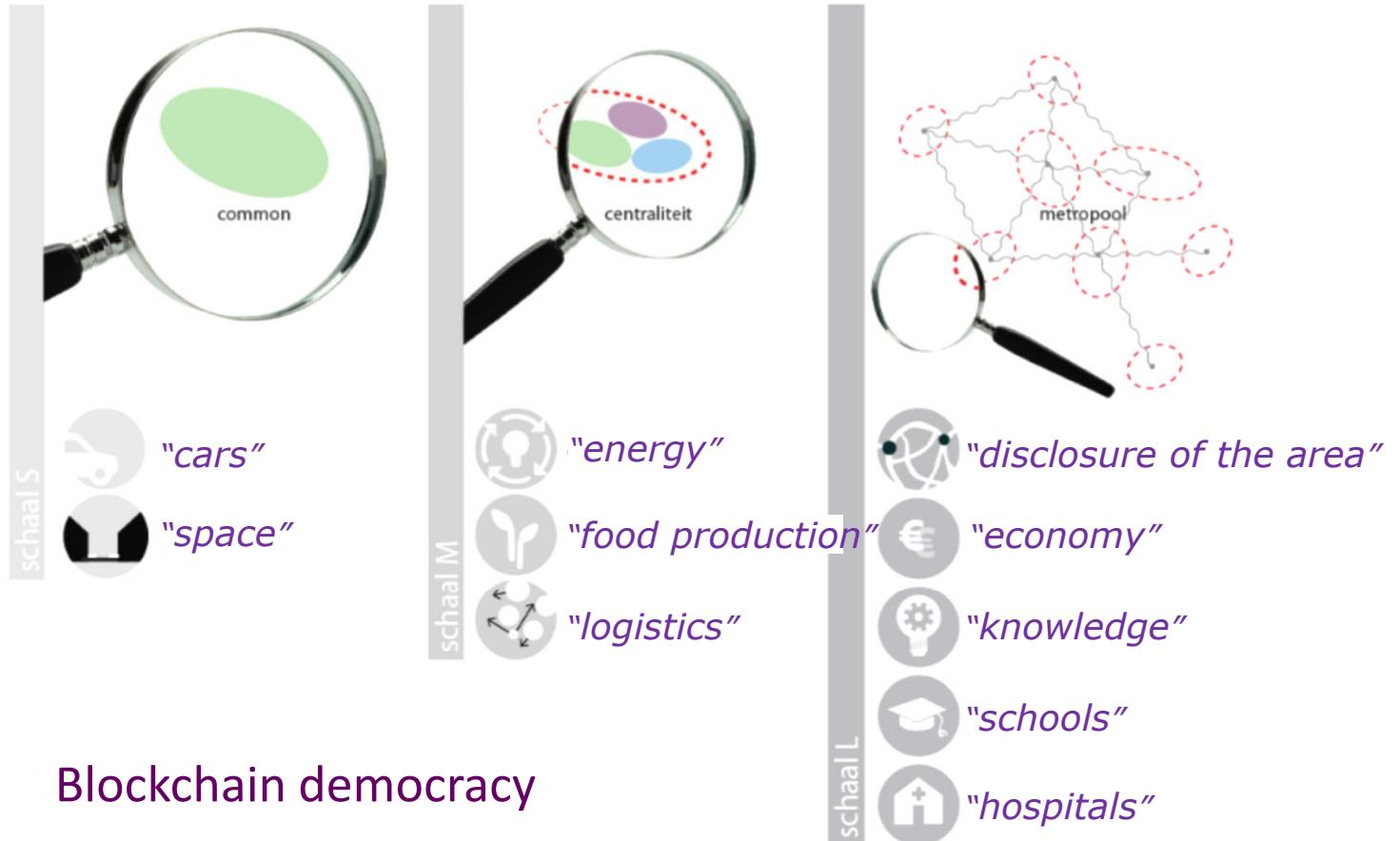


LIVING AS A SERVICE: *SPACE SHIFT*



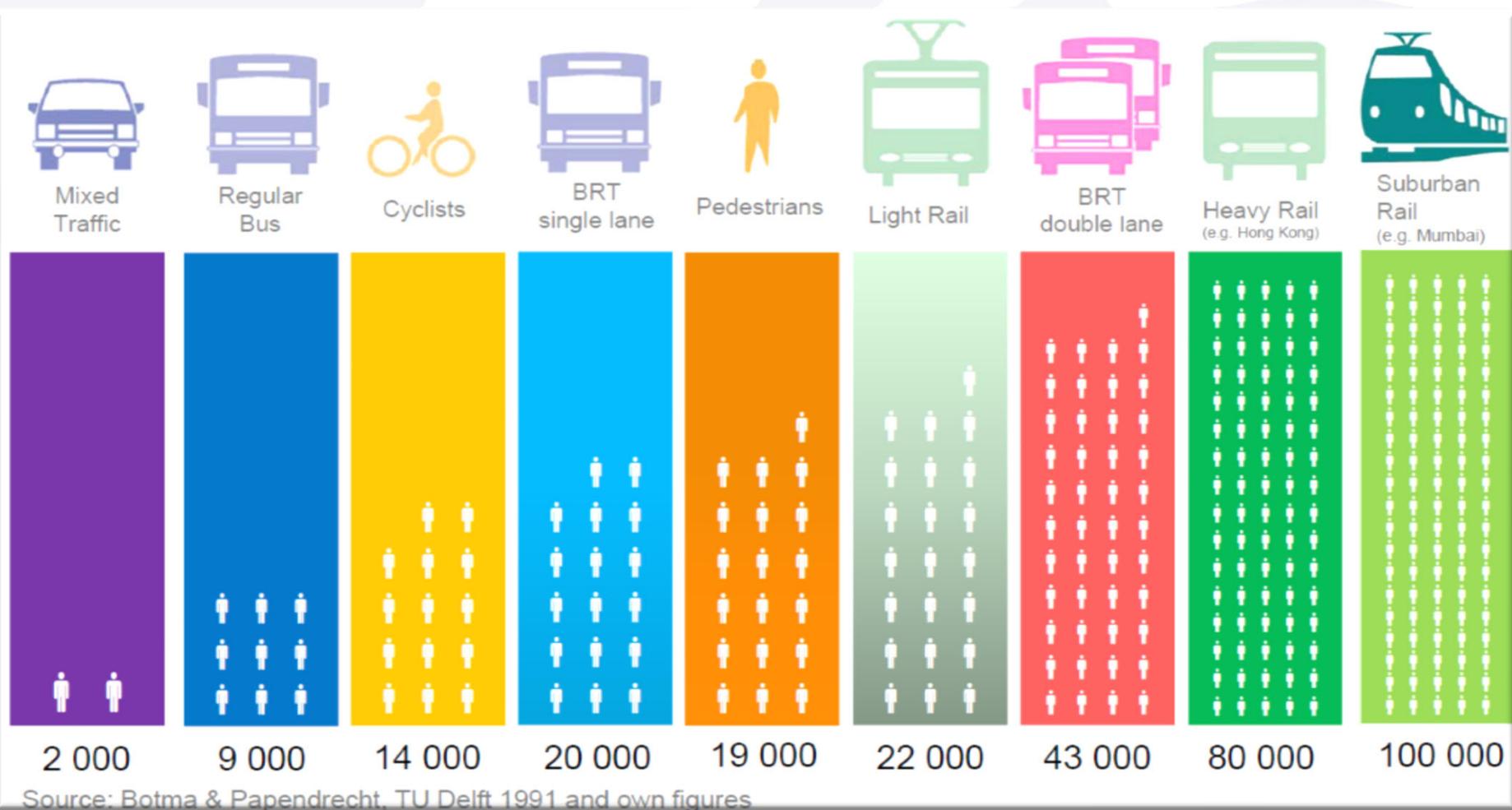


"LEVELS OF ORGANISATION"



Should we still plan like this?

Infrastructure capacity in persons per hour, 3.5 meter wide lane in the city



2020

2025

2030

2035

2040



STAD

The evolution of transport

eigen fiets

deelfiets

zelfrijdende fiets

Eigen auto



Deelauto



Autonom



Autonom platooning



Eigen auto parkeer
ruimte 70% onbenut

Rijden delen/
Autodelen

Ontwikkeling tram/rail etc.
verbonden voertuigen

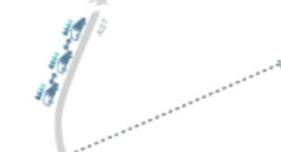
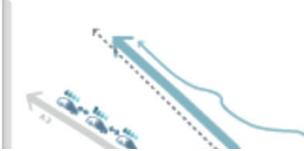
Infra: van hard
(asphalt rail)
naar water

TUSSEN STEDEN





"THE ROAD IS GONE"



The biggest delays for small personal mobility are:

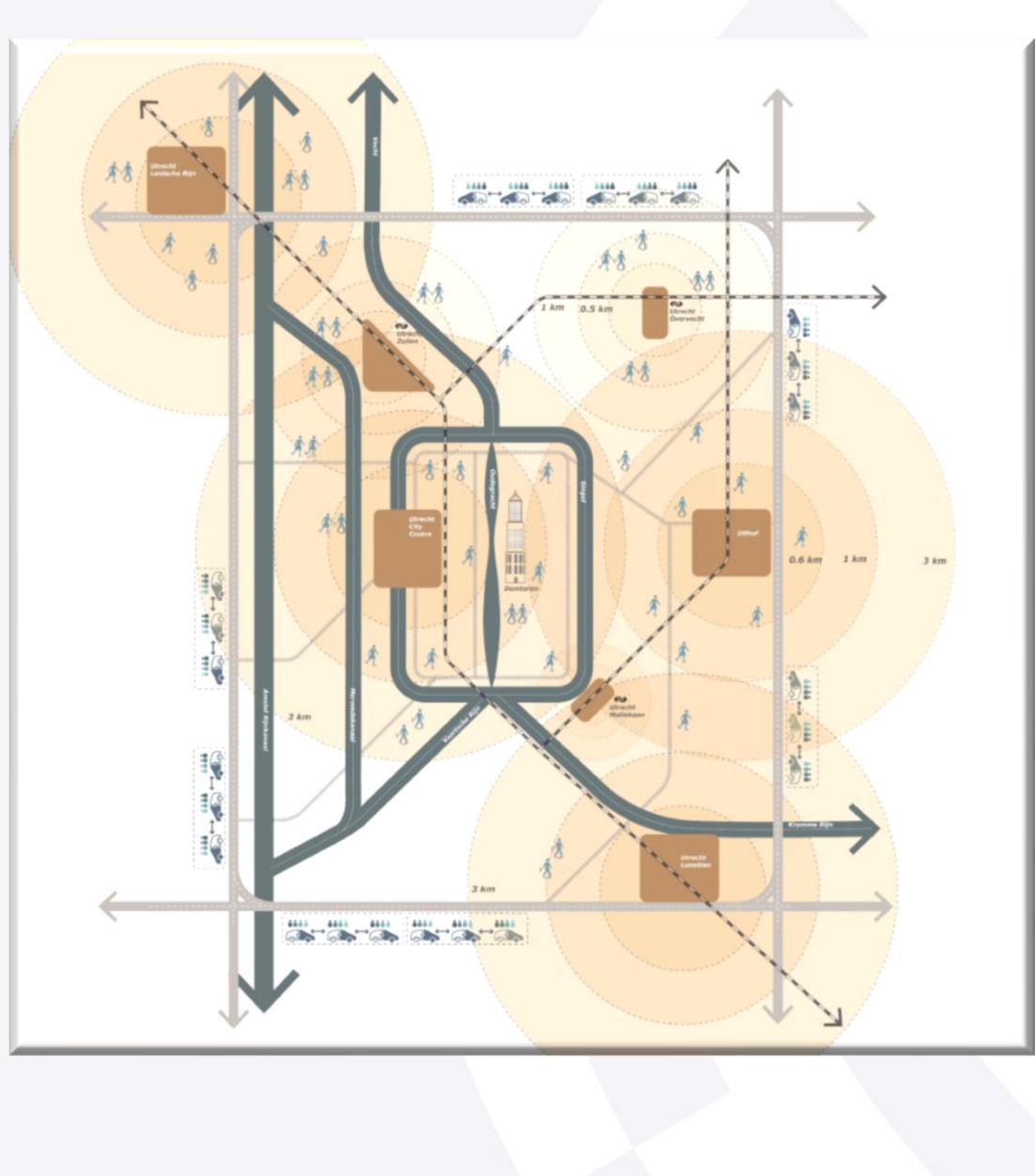
- *crossing infrastructure*
- *buildings*

boosted human



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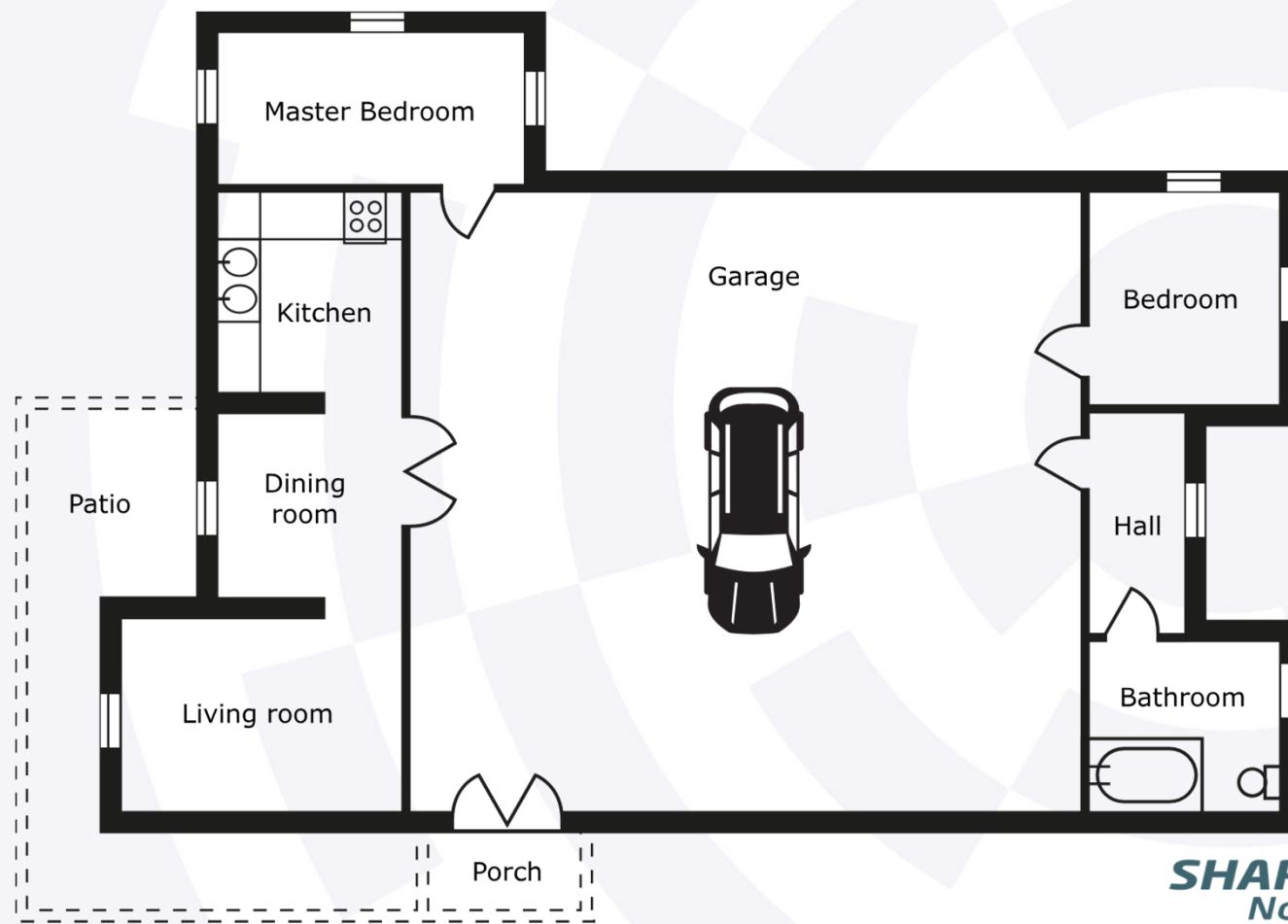


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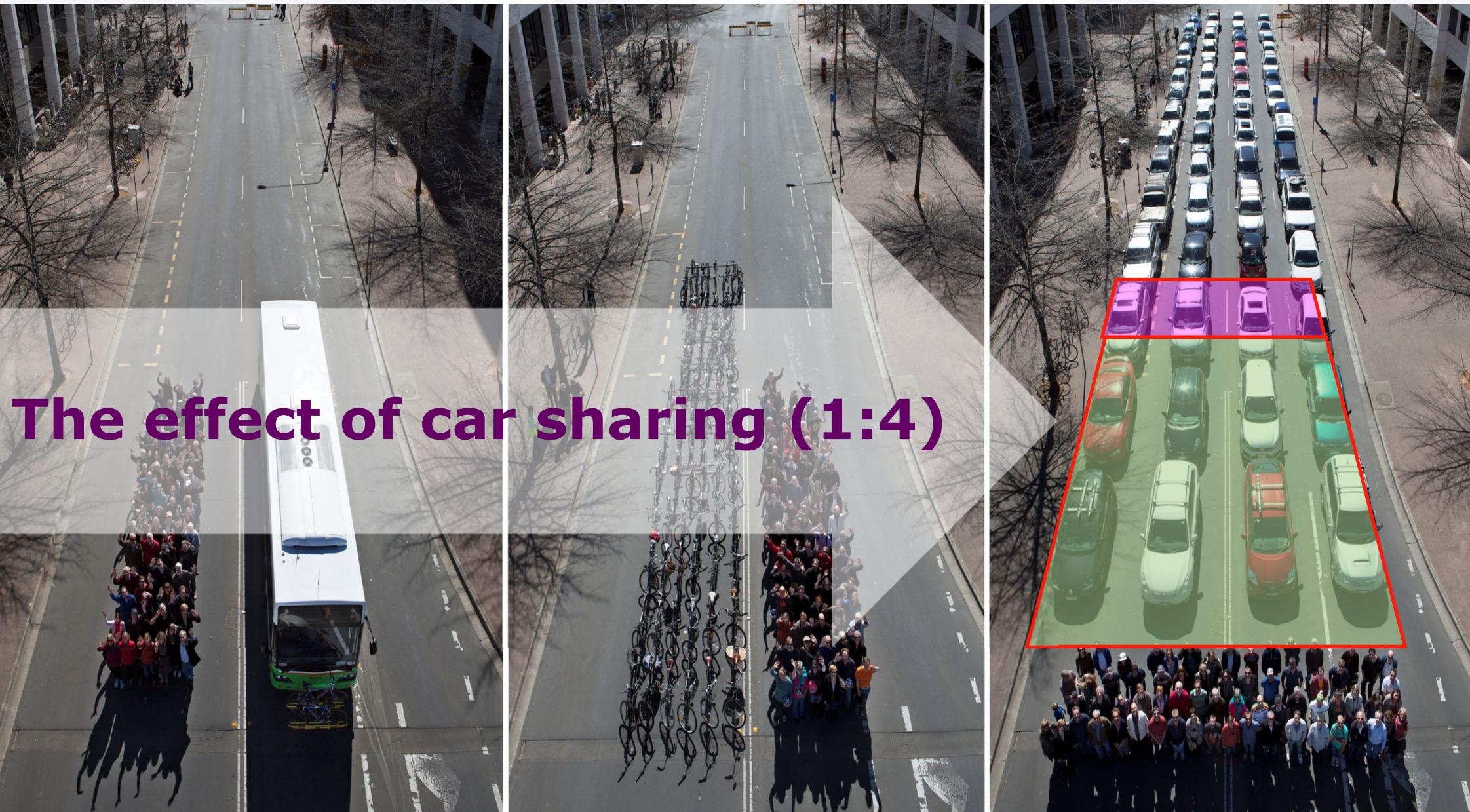
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Design your home like an average city and watch the proportions:



The effect of car sharing (1:4)



How to fit a house in a parking space?



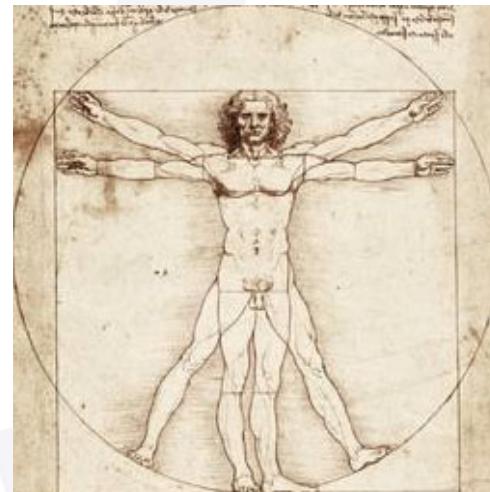
https://www.providr.com/tiny-house-fits-in-parking-space/?utm_source=BC11&utm_medium=facebook&utm_campaign=providr



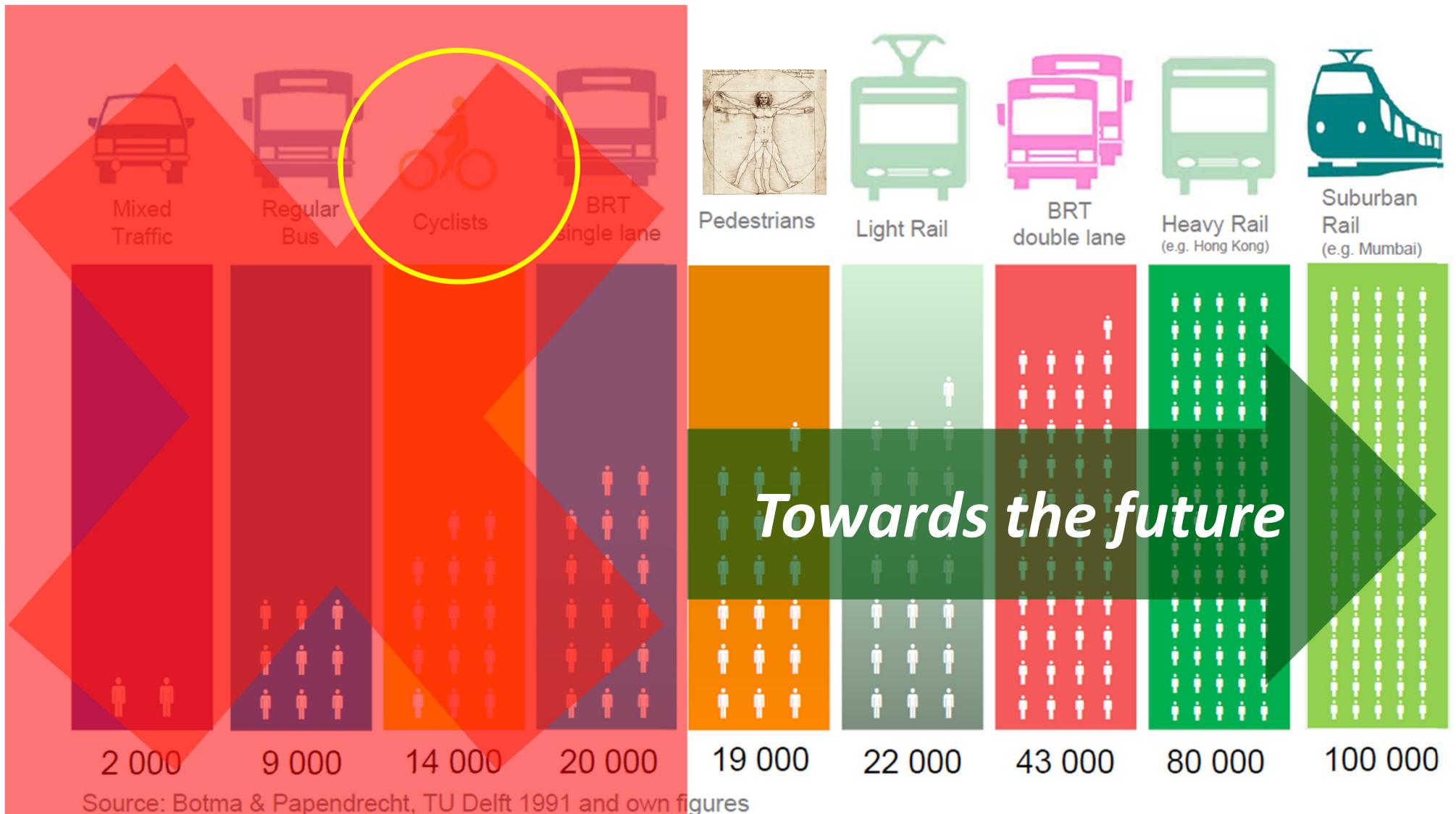
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If space becomes more valuable:
design in “space intensive” and “space extensive” traffic, based on the human size



and no longer in slow and fast traffic



Behavioural change through design



Connections by foot

The porch "the garden" of the apartment complex. Short and direct routes and space for going by bike. Facilities: good lighting, space for loading and unloading (cargo-) bicycle, green.

Storage third parties

Delivery service/safe, letterbox, bicycle parking visitors, shared cargobike.

Switch to space intensive traffic

Uber/Taxi, mobi-hub, parking visitors, loading and unloading small vehicles.

Switch limited space

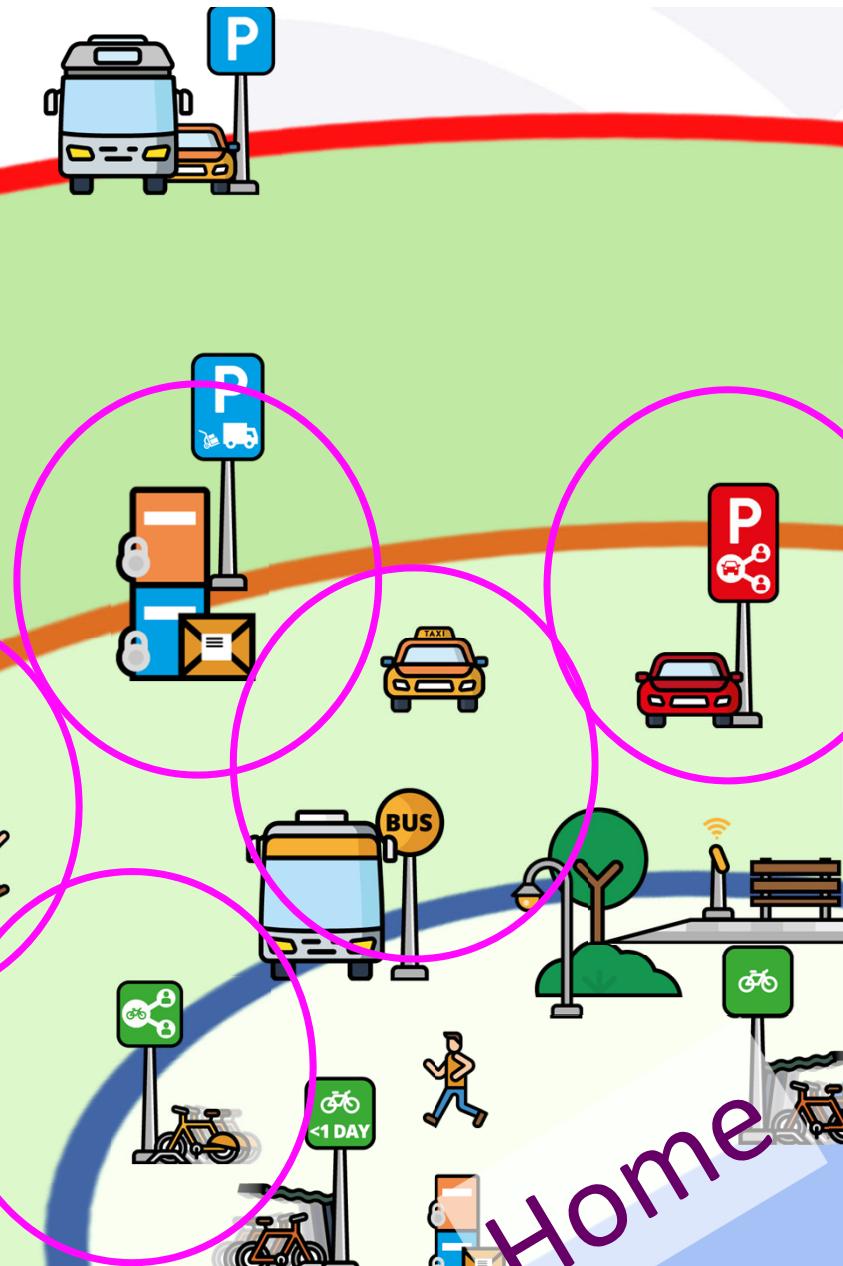
Shared car dispenser, bicycle repair, parking loading and unloading.

Space intensive

Parking for residents and visitors (regular private car use).

Waste of space

Parking of campers, oldtimers, cars for occasional use.





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*Traffic and parking spaces should be deployed
in a flexible and forward-looking manner*

*with a minimum effort on dedicated infra everyone lives or
works on a square or a park*





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*Prevent depreciation of infrastructure by
not constructing it!*



Starting with bike lanes instead of roads saves ca. 3m² per meter infrastructure





