



STARS

Shared mobility opportunities And
challenges for European cities

CARSHARE
BELGIUM

**AUTO
DELEN
.NET**

Car sharing: The Rosetta stone for rural areas!



Car sharing Camp out, 14 October 2019
Jeffrey Matthijs & Johannes Rodenbach



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Autodelen.net / Carshare Belgium



Our mission: to maximize car sharing trough

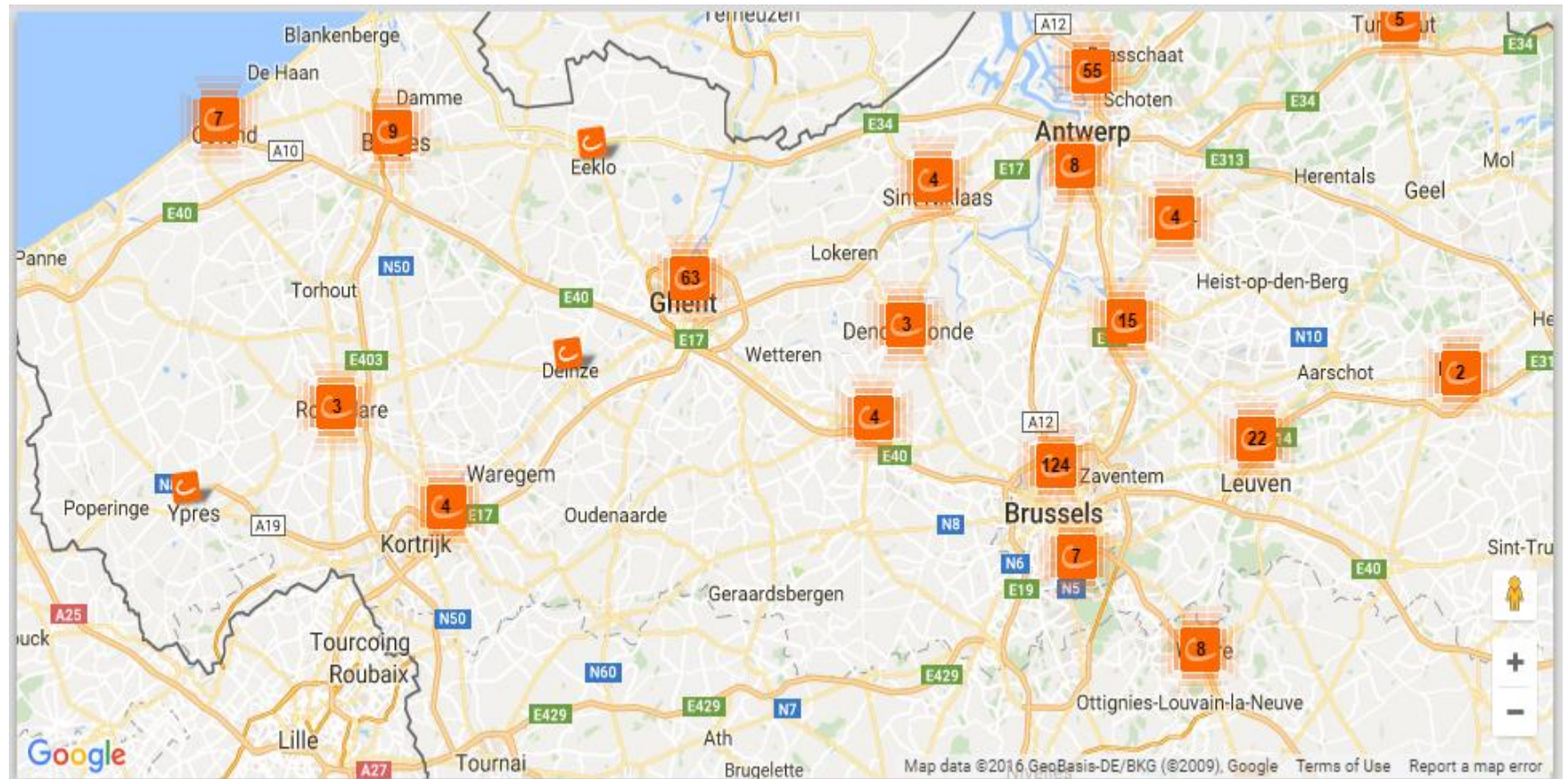


GREEN DEAL
GEDEELDE
MOBILITEIT

- the development of the general concept of car sharing



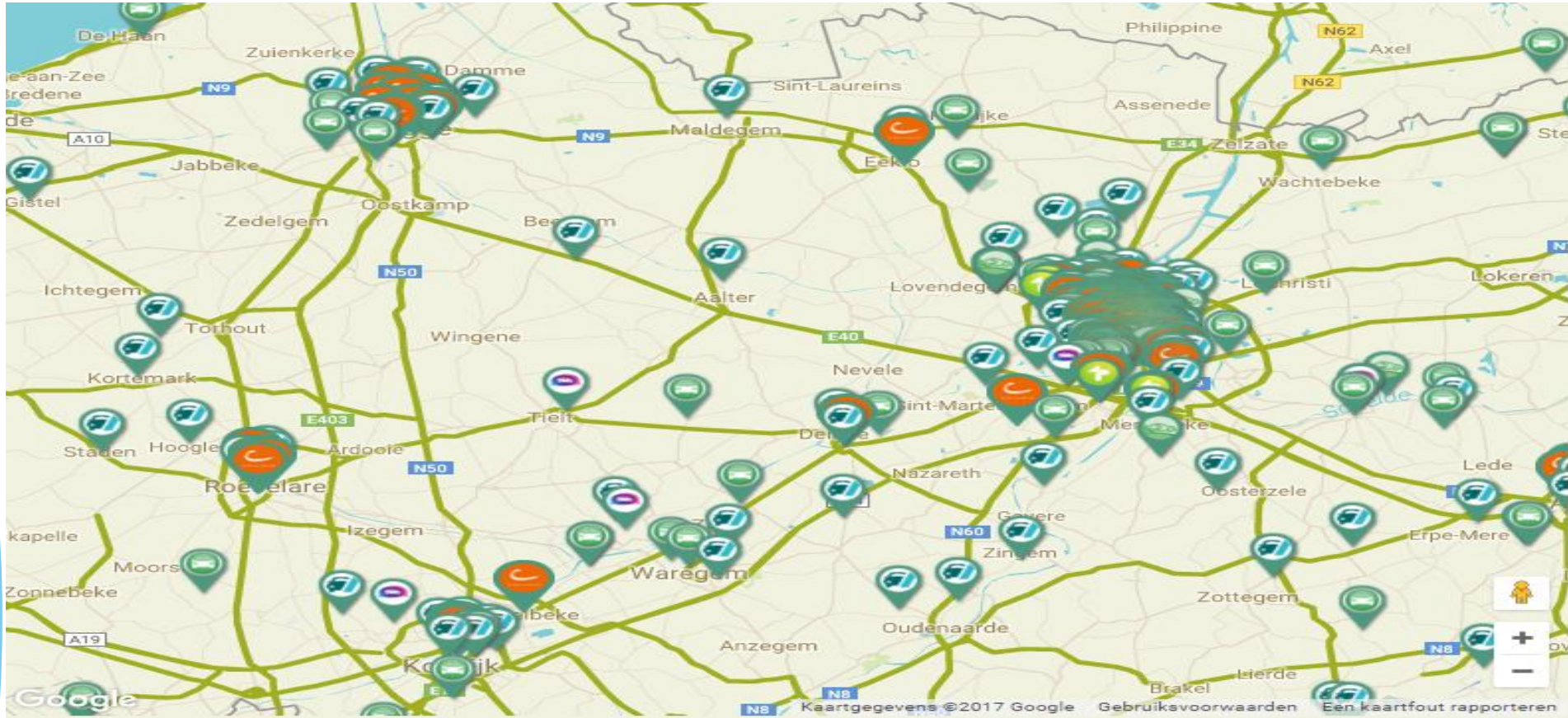
1. Carsharing: only in big cities ...



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=> Carsharing
among
neighbours

=> P2P
carsharing



1. Private cars: Cost based vs P2P



Among neighbors

Costbased

Long time contract

Tailor made

P2P carsharing

Market price

Contract / transaction

Platform makes rules



drivy

getaround



2. Sharing local governments' fleet

=> Outside office hours

=> The ideal match!



=> 30+ cities with less than 40 k inhabitants



3. Innovation in Meseen and Hill Country

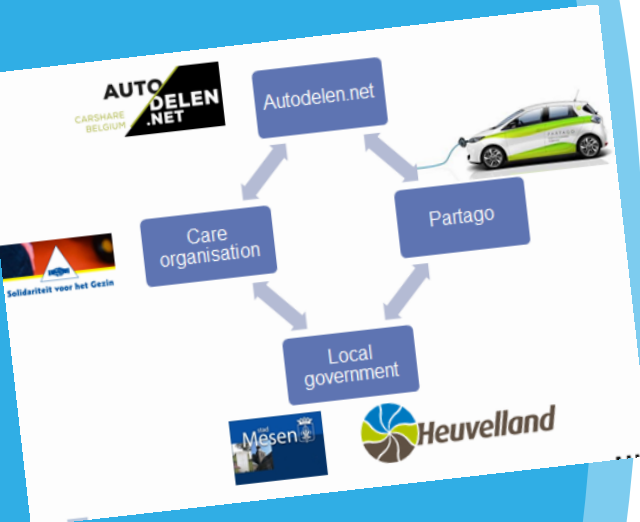
⇒ It's not exactly a country...



Contacteer de
mobiliteitsassisstenten
Ze staan helemaal voor je klaar



Bel ons
0496 56 21 71 of 0496
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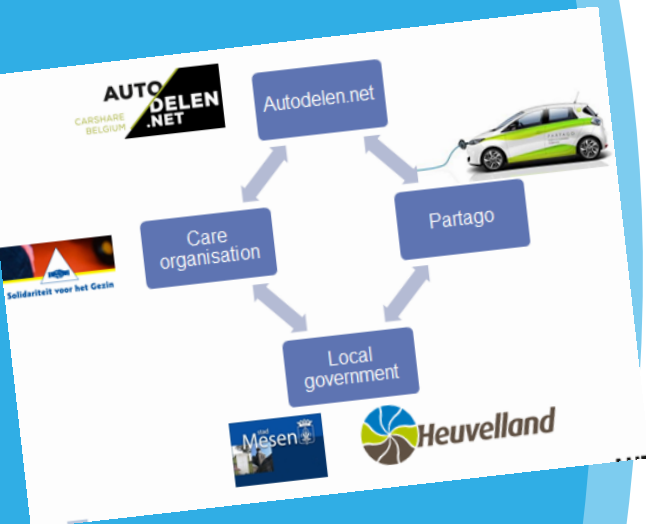
=> Carsharing
=> Carsharing + driver
=> Shopping service

3. Mesen and Hill Country results

- ⇒ Monthly 20 + trips including driver
- ⇒ 10 other users



=> 2019 replication in 11 locations

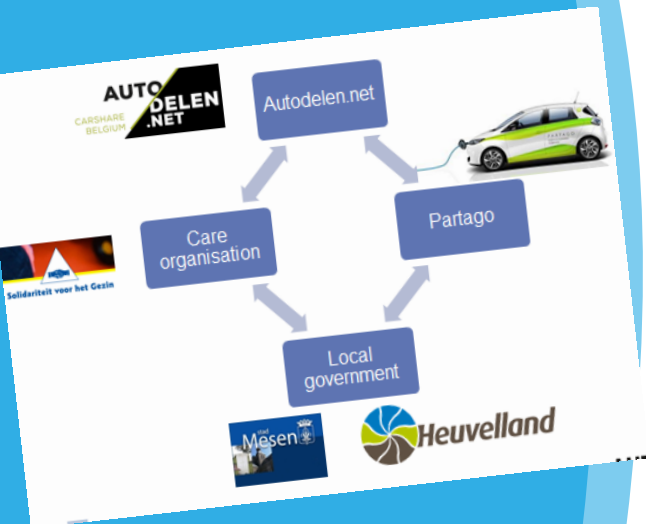


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4. AVIRA: Wheel chair friendly carsharing

- ⇒ Partnership care center
- ⇒ 15 projects
- ⇒ The ideal match!



Neighbours and
employees
=> use +
volunteer

5. Mobipunten / Mobihubs

=> A mobipunt is a physical hub on local level
whit an offer of different (shared) mobility
systems

- Mobipunt as a change of mode (multi-modal)
→ 'Combimobiliteit'
- Mobipunt as a starting point (uni-modal)



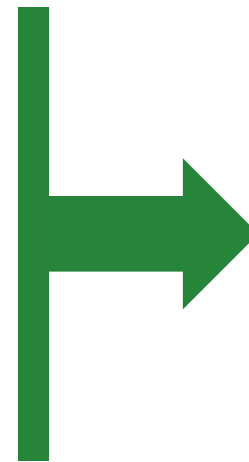
- Shopping



- To late for public transport



- I'm in a hurry



User friendly alternative for
private car ownership or
reflexive car use



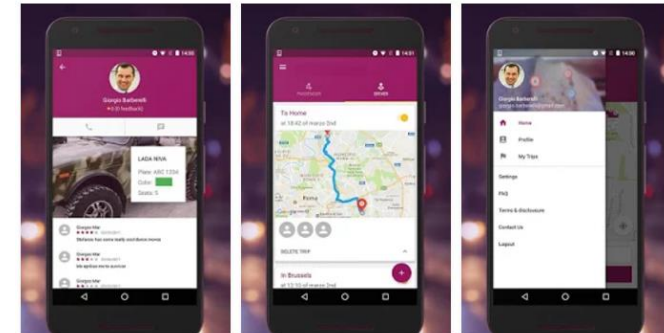


The Bricks & Bytes Alliance

=> Mobipunkten



=> MaaS-apps + multi-modal route planning



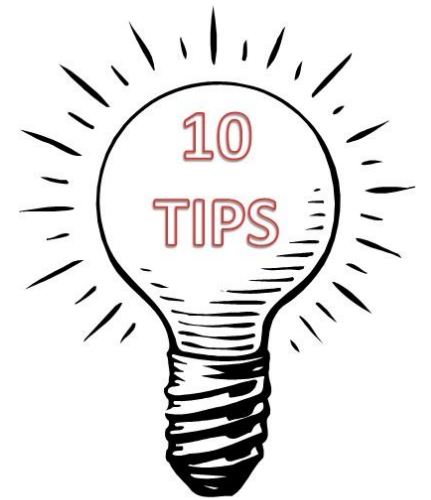
6. Set up communication campaigns to inform and make aware citizens

- Promote car sharing in general
- Permanent promotion on every level
- Don't always focus on the first car



How to make carsharing work in smaller towns

1. Key player: Local authority
2. Plan it!
3. Start with sharing own fleet
4. Promote car sharing in general
5. Permanent promotion on every level
6. Don't focus on the first car
7. Cooperate! Find the right partners
8. Be creative!
9. Be patient!



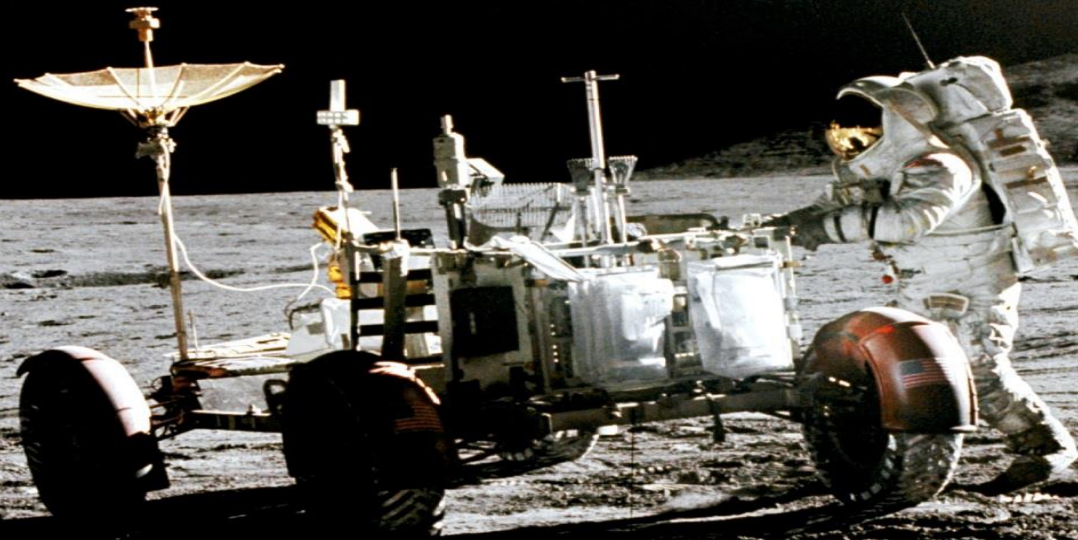
Thank you!

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We can take it to the moon!