

# SHARED MOBILITY IN BUDAPEST

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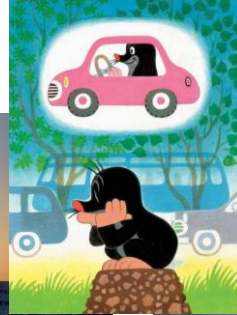
**BUDAPEST**



BUDAPESTI  
KÖZLEKEDÉSI  
KÖZPONT

# BUDAPEST – CITY PROFILE

- **1.75 M** inhabitants / **525 km<sup>2</sup>** area
- Economic, touristic, social, educational, transport **capital of the country**
- Divided to Buda and Pest by the **River Danube**
- **Complex**, two-tier **municipal system**
- Metropolitan region (80 towns/villages): further 800,000 inhabitants
- New democracy (since 1990)



# BUDAPEST – AVAILABLE TRANSPORT OPTIONS



**3322 KM**  
OF PUBLIC TRANSPORT NETWORK



**4**  
METRO LINES



**5** SUBURBAN  
RAILWAY LINES



**276**  
BUS LINES



**30**  
TRAM LINES



**5000**  
LICENSED TAXIS



**4500 KM**  
OF ROADS



**1870** PUBLIC TRANSPORT  
VEHICLES OPERATING DAILY



**5 MILLION**  
BUDAPEST TRIPS A DAY

1,000 RESIDENTS:

**330**  
PASSENGER CARS  
(BUDAPEST)



**357** PASSENGER  
CARS (PEST COUNTY)



**MOL BUBI**  
150 STATIONS +  
1500 BIKES  
OPERATED BY BKK

+PRIVATE  
FREEFLOATING  
SERVICES



**3** PRIVATE CAR  
SHARING  
PROVIDERS

**1000+** CARS

**50%** ELECTRIC

**75 KM<sup>2</sup>** OPERATION  
AREA +AIRPORT

SINCE **2016**



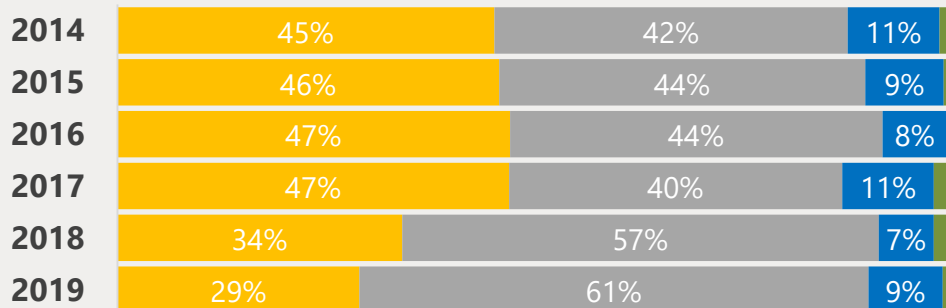
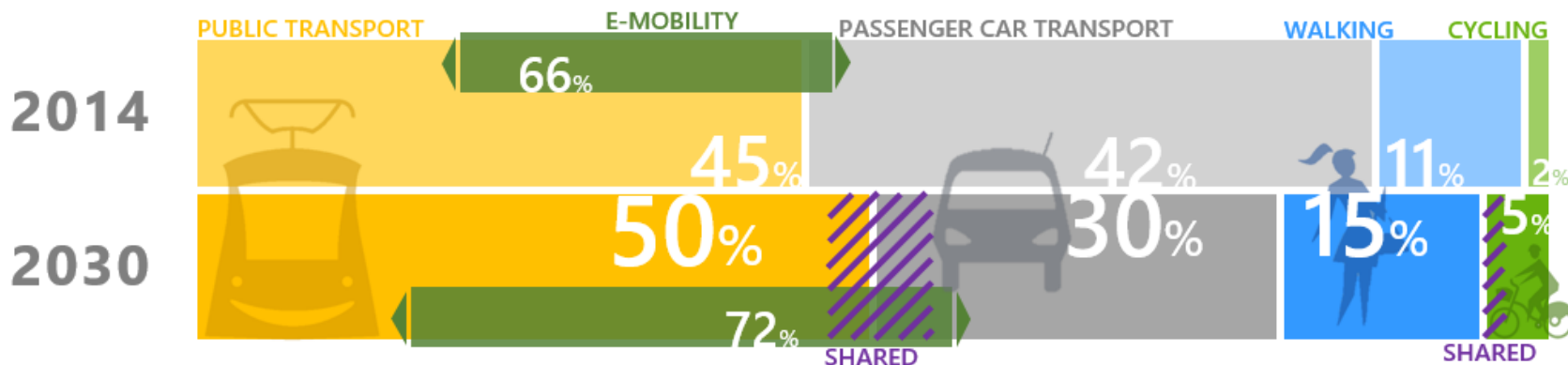
**300+** SHARED  
E-KICKSCOOTERS

**300+** SHARED  
E-SCOOTERS

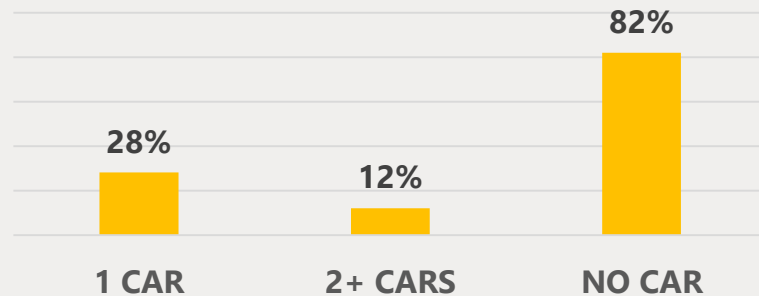
SEVERAL PRIVATELY OWNED  
AND RENTED  
**MICROMOBILITY**  
VEHICLES

# BUDAPEST – MOBILITY DEMOGRAPHICS

## MODAL SPLIT (distance based, working day)



Use of PT depending on nr. of owned cars (2019)



# BUDAPEST – SHARED MOBILITY MILESTONES

- **2011:** Limited car sharing service (Avalon)  
Cars in public garages
- **2014:** Launch of **MOL Bubi public bike sharing** scheme
- **2016:** **First car sharing service** (GreenGo)
- **2017:** Free-floating bike sharing service (DonkeyRepublic)
- **2017:** **Car sharing policy background established**  
Passenger transport law modified, car sharing can be provided as public service
- **2018:** **2nd car sharing service** (MOL Limo)
- **2018:** First e-scooter sharing service (blinkee.city)
- **2019 April:** **3rd car sharing service** (DriveNow)
- **2019 May:** First e-kickscooter sharing service (Lime)
- **2019 May-June:** **Cities-4-People Mobility Point** pilot in Budapest  
Integrating 2 car sharing, 2 bike sharing and an e-kickscooter sharing provider
- **2019 August:** **2nd e-kickscooter sharing service** (Breezy)



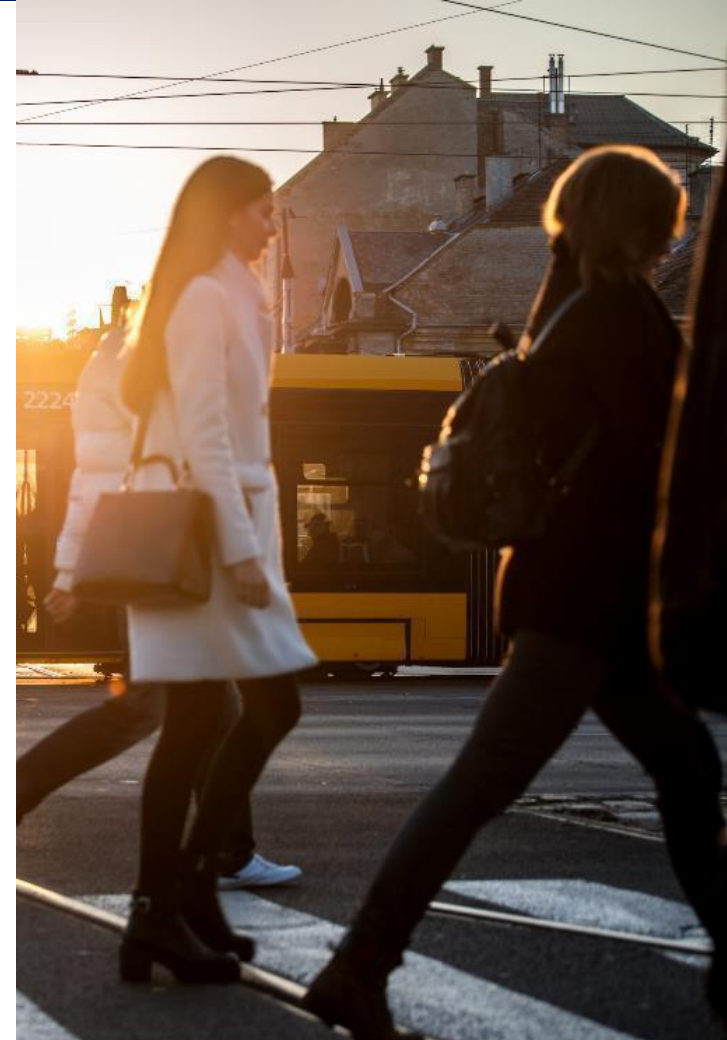
# ROLE OF THE CITY/KEY ACTORS IN SHARED MOBILITY

Passenger transport law identifies and allows the following steps to be made (*not yet completed*):

- **Regulation framework development** (Governmental decree)
- **Local regulation development** (Municipality decree)

## Key actors and roles

- **Government** – regulation framework development
- **Municipality of Budapest / districts** – local regulation development
- **BKK** (mobility manager, PT authority) – *the role of BKK is to be decided by the mentioned decrees and negotiations among regulatory stakeholders*
- **Public road operator** – part in public space regulation
- **Service providers**
- **Users**



# THANK YOU FOR YOUR ATTENTION!



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